



**IT  
ONLY  
TAKES  
ONE**

**ONE BITE\*** can give a dog heartworm disease.†  
**ONE ProHeart® 12** injection ensures  
**ONE FULL YEAR** of constant protection.

ProHeart 12 is the only once-yearly injection  
to prevent heartworm disease† in dogs.

**Pro♥Heart® 12**  
(moxidectin)

Learn more at [ProHeart.com](http://ProHeart.com)

\*From an infected mosquito.

†Caused by *Dirofilaria immitis*.

ZOETIS PETCARE



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**ProHeart<sup>®</sup> 12**  
(moxidectin)

## Why ProHeart 12?

**Heartworm disease is serious and can be fatal.**

**ProHeart 12 is a simple way to give your dog a full year of protection**

ProHeart 12 works by releasing protective medicine against heartworm disease for 12 months at a time for assured protection and also offers:



Timely prevention that you can easily fit in with your dog's yearly wellness visit



The convenience of a once-a-year injection—so you don't have to worry about forgetting a monthly dose and leaving your dog exposed to heartworm disease

**Heartworm disease is a threat to every dog—including yours**



**How does heartworm disease happen?**

Just a single bite from an infected mosquito is all it takes. Through that bite, your dog can get infected with young heartworms that can develop and eventually grow up to a foot long in the heart and lungs.

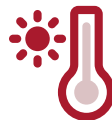
**Heartworm disease is on the rise—here's why**

**1/3**

In the USA, only 1/3 of dogs are given heartworm disease prevention<sup>1</sup>



It's easy for owners to miss doses with monthly chewables<sup>2</sup>



Changes in climate conditions—heartworms thrive in humid, warm environments<sup>3</sup>



Increased pet owner travel with dogs means increased chance for spreading heartworms abroad<sup>4,5</sup>



**Heartworm disease has been diagnosed in dogs in every state.<sup>3</sup>**

**ProHeart 12—Continuous protection for your dog means continuous peace of mind for you.**

**With heartworm disease on the rise, prevention is a must for your dog.**

## Heartworm disease is preventable— but which type of prevention to choose?

There are other options to prevent heartworm disease. Monthly chewables are one choice—**but are they really right for you or your dog?** Consider this:

# 1

When life gets busy, it can be tough to stay on top of monthly dosing—and many pet owners do forget.<sup>2</sup>

# 2

Dogs may vomit or spit out the chews, which means you may have to redose.

# 3

Some dogs refuse to eat "treat-like" preventatives.



**Monthly chewables offer  
12 chances to miss a dose!**

## Is ProHeart 12 right for your dog?

**With ProHeart 12, you can ensure your best friend is protected year-round**

In clinical trials, ProHeart 12 was 100% effective against heartworm disease\* in dogs.<sup>†</sup>

In 6 studies, ProHeart 12 demonstrated safety for:

- Pregnant dogs and their puppies
- Dogs sensitive to ivermectin—an ingredient found in monthly heartworm products

ProHeart 12<sup>‡</sup> has been trusted by Australian veterinarians for over 19 years.

\**Dirofilaria immitis*. <sup>†</sup>In 3 well-controlled studies. <sup>‡</sup>Known as ProHeart SR-12 in Australia.



Consider which heartworm prevention option is best for your dog.

One ProHeart 12 injection can easily fit in with your dog's annual wellness visit. Ask your veterinarian!

# Zoetis Petcare Rewards

Earn rewards while protecting your dog from heartworm disease



**Purchase products, earn points**



**Redeem your points for rewards\***



**Spend rewards on pet care**

**Learn more at [ProHeartOffers.com](https://ProHeartOffers.com)**

\*100 point minimum required to redeem your points.

**IMPORTANT SAFETY INFORMATION:** Use PROHEART 12 in dogs 12 months of age or older. Do not administer to dogs that are sick, debilitated, underweight, have a history of weight loss, or to those previously found to be hypersensitive to the drug. Hypersensitivity reactions may occur in some dogs when PROHEART 12 is administered alone or with vaccines. Anaphylactic and anaphylactoid reactions can result in death and should be treated immediately with the same measures used to treat hypersensitivity reactions to vaccines and other injectable products. The most common reported side effects in clinical trials were vomiting, lethargy, diarrhea, and anorexia. People should avoid inhalation, contact with eyes, or accidental self-injection. Certification is required before veterinarians and staff administer PROHEART 12. **See full Prescribing Information in pocket.**

**REFERENCES:** 1. Drake J, Wiseman S. Increasing incidence of *Dirofilaria immitis* in dogs in USA with focus on the southeast region 2013-2016. *Parasit Vectors*. 2018;11:39. 2. Make Heartworm Preventative Reminders a Priority. <https://d3ft8sckhnm2.cloudfront.net/images/bulletin/AHS-1606-Jun-16-Summer-Bulletin.pdf?1535051994>. 3. AHS Canine Guidelines 2018. <https://d3ft8sckhnm2.cloudfront.net/images/pdf/2018-AHS-Canine-Guidelines-181114.pdf?1542248135>. 4. 5 Travel Trends That Could Make or Break 2017. <http://travelsolutions.trip-smart.com/newsposts/5-travel-trends-make-break-2017>. 5. Heartworm: What's The Risk? Accessed July 12, 2019. <https://d3ft8sckhnm2.cloudfront.net/images/pdf/AHS-risk-square.pdf?1401758990>.

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